

SENIOR ART DIRECTOR

We're looking for an experienced, talented, creative and team-oriented art director to join our growing team. Be a part of one of Indiana's largest and fastest-growing agencies, working with a roster of local, regional and national blue-chip clients operating in a wide variety of industries.



We are looking for someone versatile and flexible who is naturally curious and willing to learn and try new things. The ideal candidate should have experience in brand strategy and development and be able to concept and design collateral campaigns, advertising, websites, social media ads, eNewsletters and everything in between. The person we are seeking works well in a team-oriented environment and can check their ego at the door.

Responsibilities

- Concept and develop engaging designs and visual identities to solve client communication and marketing challenges with minimal oversight
- Generate ideas that excite, inspire and relate to the target audience
- Manage multiple projects and priorities simultaneously, under various deadlines
- Package ideas in a clear, logical and persuasive manner
- Drive creative direction with designers, photographers and production vendors as needed
- Ability to follow processes and tools to ensure work is delivered on time, in a finalized format

Qualifications

- At least 5+ years of agency or similar experience
- Proven ability to produce strong designs from concept to print-ready files
- Proficient using Adobe Creative Suite (InDesign, Illustrator, Photoshop)
- A compelling portfolio of work generating campaign concepts, designs and finished products
- Proven experience managing projects from concept to delivery – beyond client expectations
- Strong interpersonal skills and good collaborator with creative team and other agency personnel
- Fluent in today's technologies and media with respect to design and development

Education

- Bachelor's degree or higher

Think you're a good fit? Drop us a line and send in your resume at theferg.com/careers/